

VALERIE YEO

EXPERIENCE

Senior Consultant / Team Lead

PwC, International Growth Practice, Nov 2020 – present

- ~4 years of **strategy consulting** experience, specialising in growth strategy
- Achieved **individual sales of >USD1 million** for FY2023/24
- Led a team to **analyse market trends** and develop strategic content on **investment opportunities in Asia** for a leading financial institution
- Led a team to develop strategic content, with **high-impact visuals** for an international retail bank on sustainable and climate private banking opportunities. Results profiled the bank with high media visibility ahead of COP27 and 28
- Led a team to conduct **market analysis** for customer trends and insights in the K-pop industry
- Led a team on a **distribution and logistics network design** for a leading luxury beauty and skincare brand to optimise supply chain efficiencies, cost and reduce emissions
- Led a team to support a leading sports brand develop **third party logistics sourcing strategy** for delivery model in Asia
- Led a team to conduct a **market sizing study** of plant protein growth opportunities in Asia for a leading FMCG client
- Led a team to conduct an in-depth **market assessment** for products & technology, consulting and other business support services **portfolio expansion strategy** across Asia, Latin America and Europe, for a leading professional services firm
- Led a team to conduct a **benchmarking study** for FP&A business transformation for a leading telco company

Manager

Ministry of Manpower, Workplace Policy & Strategy Division, Mar – Sep 2019

- Worked closely with a team to conduct detailed market research and data analytics using PowerBI and Excel to advise top management on data-driven policy decisions

Foreign Service Officer

Ministry of Foreign Affairs, Jun 2017 – Feb 2019

- Monitored and analysed political and economic developments with a focus on international trade & economics
- Facilitated high-level PM, Minister & Ambassador visits and negotiations, including preparing briefs, reports, media, and logistics



Singaporean



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<https://valerieyeo-cv.web.app>

EDUCATION

London School of Economics and Political Science (LSE)

Sep 2019 – Sep 2020

MSc in Development Studies

Distinction

Chevening Scholar (top 2-3%)

National University of Singapore (NUS)

Aug 2013 – Jul 2017

B.A. (Hons) Political Science

Dean's List (top 5%)

SKILLS & EXPERTISE

- Project management
- Data and business analysis
- Sustainable finance
- Climate finance
- Infographic & visual design
- PowerBI, Alteryx, Excel
- BI and Design Thinking
- HTML, CSS, JavaScript
- Python

LANGUAGES

Bilingual: English, Mandarin

Intermediate: French (DELF B1)

Basic: Japanese (N5)

INTERESTS

Brazilian Jiu-jitsu

K-beauty

Fantasy art / drawing